

ESSAY BRIEF

DESIGN FOR THE WEB



“Grids in webdesign”

Discuss grid design and its use in current webdesign.

Structure the text to have a clear introduction, a main body and a conclusion, referencing any documentation used with a concise bibliography (see notes at the back for guidelines).

Your essay needs to cover the topics below and include references to both your own notes (taken during class or written during research) and your research.

Discuss:

- reflect upon the topics discussed in class (and/or upon the articles linked on this topic on the webeyede.info site) and your own opinion on grid based design
- name at least two different kinds of grid design and reflect upon their strengths and weaknesses in regards to webpage layouts
- discuss some of the views of the webdesign community, evaluate their arguments for and against the use of grids in webdesign
- find at least three example websites using grid based design and compare their layouts and use of grids
- discuss how a grid based design can be approached to create an original

TECHNICAL REQUIREMENTS

- words 600 (minimum)
- references all notes and research to be annotated and quoted in a bibliography
- format printed & digital (PDF)
(including copies of your handwritten notes)

SUBMISSION

- start date 9/12/08
- deadline 9/1/09



UNIT TITLE	Essay Writing		
LEVEL	3	CREDIT VALUE	3
UNIT CODE	HC7/3/LN/564		



LEARNING OUTCOMES		ASSESSMENT CRITERIA		EVIDENCE
1.	Understand the significance of the essay title in determining the content	1.1	Analyse the requirements of the question or task.	<input type="text"/>
		1.2	Cover the main points, omitting irrelevant detail	<input type="text"/>
		1.3	Include material from own research	<input type="text"/>
2.	Be able to plan and structure essays	2.1	Include an introduction which comments on the subject and describes the treatment of it to follow in the essay	<input type="text"/>
		2.2	Balance ideas and arguments with evidence and examples	<input type="text"/>
		2.3	Use linking sentences in paragraphs to set the new ideas in the context of the argument and the essay as a whole	<input type="text"/>
		2.4	Provide a conclusion which sums up the arguments and considers the implications	<input type="text"/>
3.	Be able to write in an appropriate style	3.1	Write in a detached, balanced, and objective manner.	<input type="text"/>
		3.2	Write formal English avoiding emotive language and colloquialisms	<input type="text"/>
4.	Know the conventions for acknowledging sources	4.1	Acknowledge the work of other authors both during the essay and in a list of references	<input type="text"/>
		4.2	Use the conventions of listing sources alphabetically by surname and including the author, title, publisher, date and place of publication.	<input type="text"/>



UNIT TITLE	Note-taking and Note-making		
LEVEL	3	CREDIT VALUE	3
UNIT CODE	HC7/3/LN/630		



LEARNING OUTCOMES		ASSESSMENT CRITERIA		EVIDENCE
1.	Be able to take notes in seminars and lectures.	1.1	Summarise main points and important details using abbreviations.	<input type="text"/>
		1.2	Take down references accurately	<input type="text"/>
		1.3	Distinguish between main points and important detail by means of layout.	<input type="text"/>
2.	Be able to make notes from written materials.	2.1	Capture briefly and accurately, in his/her own words, the general sense of the material.	<input type="text"/>
		2.2	Trace and record main line of argument and key supporting detail.	<input type="text"/>
		2.3	Include and clearly identify own response to material.	<input type="text"/>
3.	Be able to make notes for future use by self or others.	3.1	Write up rough notes in neat legible form using visual markers (e.g. numbering, lettering, indentation, colour) to distinguish significant from less important points.	<input type="text"/>
4.	Be able to store notes for future use.	4.1	Label notes with source, including author, title, date, and, where appropriate, publisher and place of publication.	<input type="text"/>
		4.2	Create and use effective filing system for notes.	<input type="text"/>